



# Piercarlo Abate

## Instructional Design

### Work Experience

November 2023 - Present

#### **United Nations (UNICEF) - Instructional Design Consultant**

Summary of Duties:

Design and develop elearning modules for UNICEF.

Supervisor: Elaine Lowe (elowe@unicef.org)

September 2022 - February 2023

#### **Google (via SCMI - Austin, TX) - Instructional Designer**

Summary of Duties:

Working with tech teams to design and develop modules aimed to the data centers.

Supervisor: Sarah Packard (sarahpackard@google.com)

January 2022 - June 2022

#### **Adroll (via MATC - remote) - Instructional Designer**

Summary of Duties:

Developed stand-alone interactive modules for Salesforce training.

Develop content based on training needs analysis, learner and gap analysis, interviews with subject matter experts.

Supervisor: Wei Kelly (wei.kelly@adroll.com)

April 2016 – December 2021

#### **Shutterstock (New York, NY and remote) - Instructional Designer**

Summary of Duties:

Complete eLearning development cycle for enterprise sales force training modules. Developed stand-alone interactive modules on visual content.

Supervisor: Tina Romanello (tromanello@shutterstock.com)

October 2015 – April 2016

#### **NYLIC (via Momentum - New York, NY) - Instructional Designer**

Summary of Duties:

NYLIC Online University Project. Create consistent and concise summaries for Computer Based training modules, divided by curricula.

Supervisor: Anna Hemsworth (anna\_hemsworth@newyorlife.com)

June 2014 – July 2015

#### **Texas Department of Public Safety (Austin, TX) - Instructional Designer**

Summary of Duties:

Provide high quality learning products and services ideally suited to customer needs.

Supervisor: Bob Myers, Training Group Manager, (512) 424 5538

February 2013 – June 2014

#### **Texas Department of State Health Services (Austin, TX) - Training Specialist**

Summary of Duties:

Design, develop and deliver classes related to mental illness.

Coordinate and deliver training presentations.

Supervisor: Jim Pearson, TCD Director, (512) 419 2305

February 2005 - January 2013

#### **Texas Department of State Health Services (Austin, TX) - Education**

### Education



Indiana University (Bloomington)

**M.S. Instructional Systems Technology**,  
graduated 2013, GPA 3.92

Universita' di Perugia (Italy)

**B.A. Advertising and Communication**,  
graduated 1992, GPA 3.98

### Spoken Languages

English (fluent)

Italian (Mother tongue)

Spanish (fluent)

### Computer Skills



**Illustration Tools:** Adobe Photoshop CC,  
Adobe Illustrator CC, Adobe Bridge

**Video Tools:** Vyond, Adobe After Effects CC,  
Adobe Premiere, Adobe Animate

**E learning Development Software:** Articulate  
Storyline, Articulate Rise, Adobe Captivate,  
Evolve

**Learning Management Systems:** Bridge,  
Saba, Illuminate

### CONTACT



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